1 2 3 4 5 6	LAW OFFICES OF RON BOCHNER Ron K. Bochner - 160093 3333 Bowers Avenue, Suite 130 Santa Clara, California 95054 (408) 200-9890 ATTORNEY FOR PLAINTIFF		
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8	UNITED STATES DISTRICT COURT		
9	FOR THE NORTHERN DIVISION OF CALIFORNIA		
10	SAN JOSE DIVISION		
11			
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14	NOEMIA CARVALHO, et al.,	Case No. C	C 08-1317 JF (HRL)
15	Plaintiff,	NOTICE O	F MOTION TO CERTIFY TION
16	VS.	021100110	
17			
18	CREDIT CONSULTING SERVICES, INC. dba CCS, et al.,		
19	aca coo, or an,	DATE:	September 26, 2008
20	Defendants.	TIME: DEPT.:	9:00 a.m. COURTROOM 3
21		BEI I	COCKINGOM
22			
23	PLEASE TAKE NOTICE that on Septemb	per 26, 2008, o	or such date as the court may set,
24	at 9:00 a.m. in Courtroom 3 of the above court, located at 280 South First Street, San Jose,		
25	California, Plaintiff Noemia Carvalho, individually and on behalf of all others similarly situated,		
26	will make the above entitled motion.		
	The motion seeks an order certifying the n	natter as a clas	s action. This motion will be

1	made on the ground that the complaint meets all the requirements for class certification. The
2	motion will be based upon this notice, the attached points and authorities, the attached
3	Declarations of Noemia Carvalho, Evan Hendricks and Ron Bochner, the court file in this case
4	and such other and further evidence as may be adduced at or before any hearing on the matter.
5	
6	August 21, 2008 LAW OFFICE OF RON BOCHNER
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8	
9	BY RON K. BOCHNER
10	RON K. BOCHINER
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<u>STATUTES</u>

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California Civil Code section 1785.31	pas.
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14	NOEMIA CARVALHO, et al.,	Case No. C	C 08-1317 JF (HRL)
15 16	Plaintiff,		ND AUTHORITIES IN OF MOTION TO CERTIFY TION
17	VS.		
18	CREDIT CONSULTING SERVICES, INC. dba CCS, et al.,		
19	, ,	DATE: TIME:	September 26, 2008 9:00 a.m.
20	Defendants.	DEPT.:	COURTROOM 3
21			
22	I. BACKGROUND-CLASS ACTION ALLE	GATIONS	
23	Plaintiff NOEMIA CARVALHO respectfully submits this memorandum in support of her		
24	Motion for Class Certification (the "Motion") pursuant to Federal Rule of Civil Procedure 23 and California Civil Code ("CC") section 1785.31(c), seeking certification of this matter as a class		
25			
26	action and Plaintiff Carvalho as class representative.		
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This is a consumer class action under the California Consumer Credit Reporting Agencies

1	Act ("CCRAA") CC sections 1785.16, et seq. brought on behalf of all California consumers who
2	during the two year period prior to the filing of this action to the date of judgment have been
3	subject to violations of the CCRAA by defendants Experian Information Solutions, Inc.
4	("Experian"), Equifax Credit Information Services, Inc, Equifax, Inc. ("Equifax") and Trans
5	Union, LLC ("TU"), referred to collectively as "defendants" or the consumer credit reporting
6	agencies ("CRAs"), as follows:
7	1. California consumers subject to reinvestigation procedures which do not allow for and
8	assure review and consideration of all relevant information provided by consumers in the reinvestigation process in a manner which complies with Civil Code section 1785.16(a)
9	and (b).
10	2. California consumers who did not receive an adequate notice of the right to receive and/or an adequate description of the procedure used to determine the accuracy and completeness of the disputed information compliant with Civil Code section

The focus of the first concern and class are the subjugation of the class members to the use of the Consumer Dispute Verification (CDV) process as the means of fulfilling the reinvestigation process set forth by CC section 1785.16(a) and (b). Complaint paragraphs 8 and 13. As to each of the defendants, it includes the fact that none of them make an effort to convey documents provided by consumers to the furnisher of the disputed information.

The focus of the second concern and class is defendants' failure to provide anything more than a generalized, non-fact specific response to consumer requests for a description of the procedure used to determine the accuracy or completeness of the information in dispute in violation of CC section 1785.16(d)(4). Complaint paragraphs 9, 14.

Plaintiff requests relief in the form of injunctive relief (CC section 1785.31(b)) and statutory damages (CC section 1785.31(a)(2) and (c).

II. BACKGROUND-CREDIT REPORTING AND CREDIT REPORTING AGENCIES

In the case of negative credit reporting, defendants operate something akin to an alternate judicial system, called credit reporting, whereby information is gathered about purported consumer bad debts and is made available to credit grantors for a price. In the instance of negative credit reporting of these purported consumer debts, there are two major effects they have

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1785.16(d)(4).

on consumers: first, they act as non-judicial liens on future credit transactions, typically requiring payment before future credit is extended and, second, by negatively impacting credit scores, increase the cost of financing credit purchases (if they do not foreclose completely on any such extension).

An entity providing information to CRAs is called a furnisher. Oftentimes, as in this case, these are debt collectors, not the original purported creditors. Once furnishers report entries aoubt consumers, the CCRAA puts the burden on the consumer to dispute entries on the report. This obligation is found at CC section 1785.16. Once the consumer makes a dispute, the CRA is obligated to "reinvestigate" the disputed information. CC section 1785.16(a). In conducting the reinvestigation, the CRA is required to review and consider all relevant information submitted by the consumer with respect to the disputed item. CC 1785.16(b). Pursuant to CC 1785.16(d)(4), upon completion of the reinvestigation, the CRA must provide a notice that, if requested by the consumer, a description of the procedure used to determine the accuracy and completeness of the information disputed will be provided to the consumer.

The defendant CRAs each maintain a method of reinvestigation of consumer disputes described as a consumer dispute verification (CDV), typically an automated consumer dispute verification (ACDV) system. The dispute verification system essentially uses a one page form that reduces the consumer's dispute—no matter how lengthy or thorough or well documented—to a generic two digit code and sometimes a one-line paraphrase of the consumer's dispute. It then sends these forms, either by mail or fax in the case of the CDV or electronically in the case of an ACDV to the entity that furnished the information. There is nothing in the CDV system that requires or assures that any information is actually reviewed by the furnisher, or any actual investigation is performed, in responding to the dispute. In virtually no case are documents a consumer submits with his or her dispute sent to the furnisher. Indeed, the ACDV system has no capability of sending documents. To verify a debt, no explanation of the nature of the investigation or explanation of its findings are required of the furnisher by any of the credit reporting agencies. See Declaration of Evan Hendricks, paragraph 19-21; See *Crane v. Trans*

Union, 282 F.Supp.2d 311, 315-317 (ED Pa. 2003).

III. FACTS

In October of 2001, plaintiff obtained medical treatment at a facility called Bayside Medical Group. While not relevant, at all times, Plaintiff was covered for treatment and all bills incurred therefor by her insurer, Blue Cross of California. In March of 2003, Bayside informed plaintiff that the bill had not been paid for these services. Plaintiff did some research and determined that Bayside had billed Blue Shield of California instead of Blue Cross of California for the medical treatment. It appears that Bayside then assigned the debt to a debt collector and plaintiff began receiving debt collection notices from the debt collector. Carvalho Declaration paragraph 2.

In approximately August of 2004, Ms. Carvalho began noticing that her credit report contained an entry from the debt collector and Bayside contending she owed them money for the treatment provided. Beginning in September, 2004, plaintiff complained to the debt collector and each of the defendant consumer reporting agencies about this item's inclusion on her consumer credit report. In doing so, she provided 15 pages of documentation showing what was disputed and why and identifying, amongst, other things, the various entities involved, their addresses and the phone numbers of contact people. However, the derogatory item was not removed from her consumer credit report anytime before complaint was filed. True and correct copies of the September, 2004 letter were produced by each of the defendants in response to discovery. See Exhibit A to the Declaration of Ron Bochner, Equifax documents 5-28, Exhibit B, Experian documents 1-17, Exhibit C, Trans Union documents 51-67. Carvalho Declaration, paragraph 3.

Discovery in this matter reveals that the CDV procedure consists of completing an electronic form including a two letter code and, sometimes, one sentence interpretation of the consumer's dispute. Documents reflecting these procedures were produced by defendants in discovery, true and correct copies of which are attached to the Declaration of Ron Bochner as Exhibit A, Equifax, Indicating Manual, Module 1, Equifax documents 156-159, 700-703; Verification Processer Procedure Manual, Equifax documents 504-506; Equifax, Responses to

Special Interrogatories, Set One, Number 3 (at 4:6-25); Exhibit B, Experian, Consumer Data Industry Association, Credit Reporting Resource Guide, Experian documents 572-575; Consumer Investigation Procedures Participant Guide, Experian documents 635-6, 1003-4; Exhibit C, Trans Union, CRS2 Disclosure Training Manual, Trans Union documents 365-66:

"An investigation is when the consumer may write into Trans Union stating specifically what they do not agree with on their credit file. Trans Union receives their written request for a dispute and it is sent to the Dispute Department. The Dispute Department receives all correspondence concerning the consumer's dispute that needs to be processed. A dispute investigator will determine if a certain credit company that is reporting on the consumer's file needs to be investigated per the consumer's request. The dispute investigator will then send out a Consumer Dispute Verification form to the credit grantor. The dispute investigators job is done."

[emph. in original] Trans Union, Dispute Processing Reference Manual, Trans Union documents 580-581; Trans Union response to Special Interrogatories, Set One, Number 3; Hendricks Declaration at paragraphs 19-21. It does not include conveying documents a consumer may attach to a dispute. See Equifax documents 41, 69, 70, 123, true and correct copies of which are attached as Exhibit A to the Bochner Declaration, Exhibit B, Experian documents 587-601, 1831-1837, 2070-2075, Exhibit C, Trans Union documents 83-86, 128-131, 206-208.

In regard to Trans Union in particular, consistent with its policy, described to plaintiff that it could not "accept" her attached documents and that such documents were "unusable" and refused to even consider the attachments. See Trans Union documents 81, 82, true and correct copies of which are attached to the Declaration of Ron Bochner as Exhibit C, This remains true, despite the fact that Trans Union's own credit reports specifically request (and acknowledge the right to) that "[a]ny pertinent information and copies of all documents you have concerning an error should be given to the consumer reporting agency." TU documents 122, 148, 172, 200, 226, 252, true and correct copies of which are attached as Exhibit C to the Declaration of Ron Bochner. Trans Union's policy is to review only a narrow band of self-proving documents associated with consumer disputes. TU document 627, a true and correct copy of which is attached as Exhibit C to the Bochner Declaration. This is in plain contravention of CC section 1785.16(b)'s requirement that a credit reporting agency must review and consider all relevant

information submitted by the consumer with respect to the disputed item.

Equifax confirms that it received 3,043,050 consumer dispute reinvestigation requests, or 1 2 about 8,337 a day in 2006. See, Equifax Response to Special Interrogatories, Set Three, Interrogatories 3 and 4, true and correct copies of which are attached to the Declaration of Ron 3 Bochner as Exhibit A. Experian states that the average number of consumer dispute 4 reinvestigation requests received on a daily basis that were sent to third parties for verification in 2006 was 41,475 and that year it received 15,138,492 total such requests. See Experian's Second 6 Supplemental Response to Plaintiff's Special Interrogatories, Set Five, Numbers 3 and 4, a true 7 8 and correct copy of which is attached to the Declaration Ron Bochner as Exhibit B. Trans Union 9 confirms that between May 1, 2006 and July 31, 2007 it received 19,030,289 tradeline disputes and performed 4,332,111 reinvestigations in 2006. See Trans Union Supplemental Responses to 10 Special Interrogatories, Set Two, Number 1 and Supplemental Responses to Special 11 12 Interrogatories, Set Three, Number 4, true and correct copies of which are attached as Exhibit C 13 to the Declaration of Ron Bochner. Additionally, after getting no satisfaction about her disputes, Ms. Carvalho requested, 14 15 pursuant to CC section 1785.16(d)(4) a description of the procedure used to determine the 16 17 which are attached to Exhibits A, B and C, respectively. In apparent response, the defendant 18 19

pursuant to CC section 1785.16(d)(4) a description of the procedure used to determine the accuracy or completeness of the information in dispute. See requests, Equifax documents 42-43, 76-82, Experian documents 18, 24, Trans Union documents 101, 230-3, true and correct copies of which are attached to Exhibits A, B and C, respectively. In apparent response, the defendant credit reporting agencies provided, at best, a generalized description of the reinvestigation process, instead of an explanation of the procedure actually used to make a determination of the accuracy or completeness of the information disputed. See Equifax documents 104, 118, Experian documents 86 (not clear if responsive to April 1, 2005 request, if so it was untimely) 124, 142 (not clear if responsive to March 17, 2006 request) and 2192-2195, Trans Union documents 103 (non-response), 255-260, true and correct copies of which are attached to the Declaration of Ron Bochner as Exhibits A, B and C, respectively. Defendants provide such responses as a matter of routine practice and policy. Equifax, Response to Requests for Admission, Set One, Number 1, Experian documents 2192-2195 and TU documents 723-724.

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true and correct copies of which are attached to the Declaration or Ron Bochner as Exhibits A, B, and C, respectively.

These descriptions simply restate the statutory requirements for reinvestigations and do not attempt to explain how the individual's consumer dispute was reinvestigated in fact. Indeed, in the case of Equifax and Experian, these "descriptions" automatically come *before* the consumer even requests them, but instead with the results of the reinvestigation. Experian has stated that it has provided the "standard paragraph explaining the investigation process to consumers 1,711,566 times" between April 1, 2004 and June 1, 2007. See Experian response to Special Interrogatories, Set Four, Number 4, a true and correct copy of which is attached as Exhibit B to the Declaration of Ron Bochner. Trans Union does not automatically include the generalized language in providing the response to the reinvestigation, but acknowledges sending out 270,365 copies of its form description letter (TU 723-4) between May 1, 2005 and May 31, 2007. See, TU documents 723-24 and Trans Union response to Special Interrogatories, Set Two, Number 2, true and correct copies of which are attached as Exhibit C to the Declaration of Ron Bochner. Indeed, given their entire lack of specificity, they could come even before reinvestigations are performed. This very generality and all purpose nature of the disclosure shows the very lack of compliance with (d)(4) that plaintiff complains of.

IV. ARGUMENT

"Rule 23 must be liberally interpreted" and read to "favor maintenance of class actions." *King v. Kansas City Southern Industries*, 519 F.2d 20, 25-26 (7th Cir. 1975).

Class actions are essential to enforce laws protecting consumers. The Supreme Court confirms: Class actions serve an important function in our system of civil justice because they permit plaintiffs to "vindicate the rights of individuals who otherwise might not consider it worth the candle to embark on litigation in which the optimum result might be more than consumed by the cost." *Deposit Guarantee v. Roper*, 445 US 326, 338 (1980). "Class actions serve an important function in our system of civil justice." *Gulf Oil Co. v. Bernard*, 452 U.S. 89, 99 (1981).

- II	
1	In determining whether a class will be certified, the merits of the case are not examined
2	and the substantive allegations of the complaint should be taken as true. Eisen v. Carlisle &
3	Jacqueline, 417 U.S. 156, 177-78 (1974) Blackie v. Barrack, 524 F.2d 891, 901 (9th Cir. 1975).
4	<u>cert. denied</u> , 429 U.S. 816 (1976).
5	Plaintiff seeks certification of a plaintiff class or classes against defendants defined as an
6	or all of the below:
7	1. California consumers subject to reinvestigation procedures using the consumer dispute verification method or the automated consumer dispute verification method.
8 9	2. California consumers subject to form descriptions of the procedure used to determine the accuracy and completeness of the disputed information.
10	Plaintiff intends "procedures" in 1. above to specifically include:
11	A. a CDV method that limits the ability to review and consider all relevant information
12	provided by the consumer in the reinvestigation process;
13	B. a CDV method that does not allow or require the furnisher to state how it actually
14	investigates a consumer dispute;
15	C. a CDV method that does not allow for the relay of consumer dispute support
16	documentation to the furnisher;
17	D. a CDV method that does not include the originating creditor or other entity assigning
18	an account to the ultimate furnisher of the information to a CRA;
19	E. a reinvestigation method that exclusively relies on the furnisher to conduct the
20	investigation and decide the validity of the disputed information; and
21	F. any method that purports to fulfill a credit reporting agency's duty to reinvestigate
22	solely through the use of the CDV method of reinvestigation.
23	A. Legal Standards for Determining Motion
24	For a suit to be maintained as a class action under Rule 23, Plaintiffs must allege facts
25	establishing each of the four threshold requirements of subsection (a) of the Rule, which
26	provides:
	One or more members of a class may sue or be sued as representative parties on behalf of all only if (1) the class is so numerous that joinder of all members is

impracticable; (2) there are questions of law or fact common to the class; (3) the claims or defenses of the representative parties are typical of the claims or defenses of the class; and (4) the representative parties will fairly and adequately protect the interests of the class.

Plaintiffs must also allege that this action qualifies for class treatment under at least one of the subdivisions of Rule 23(b).

Under Rule 23(b)(2), a class action will be appropriate where "the party opposing the class has acted or refused to act on grounds generally applicable to the class, thereby making appropriate final injunctive relief or corresponding declaratory relief with respect to the class as a whole." Under Rule 23(b)(3), a class action will be appropriate where "the court finds that the questions of law or fact common to the members of the class predominate over any questions affecting only individual members, and that a class action is superior to other available methods for the fair and efficient adjudication of the controversy."

Under Rule 23(c)(4), where appropriate an action may be brought or maintained as a class action with respect to particular issues and under (c)(5) where appropriate, a class may be divided into subclasses that are each treated as a class under this rule.

Plaintiffs bear the initial burden of advancing reasons why a putative class action meets the requirements of Rule 23. However, Plaintiff's burden is not a heavy one. *Piel v. National* Semiconductor Corp., 86 F.R.D. 357, 368 (E.D. Pa. 1980). Anderson v. City of Albuquerque, 690 F.2d 796, 799 (10th Cir. 1982); *Paxton v. Union Nat'l Bank*, 688 F.2d 552, 562 (8th Cir. 1982). Once a plaintiff has made a preliminary legal showing that the requirements of Rule 23 have been met, the burden of proof is upon the defendant to demonstrate otherwise. 2 H. Newberg, Newberg on Class Actions (3d Ed. 1992) ("Newberg") § 7.22 at 7-74 to 7-75. The Court should resolve any doubt regarding the propriety of certification "in favor of allowing the class action," so that it will remain an effective vehicle for deterring corporate wrongdoing. Esplin v. Hirschi, 402 F.2d 94, 101 (10th Cir. 1968); accord, In re Folding Cartons Antitrust

As defined, this case is precisely the type that courts have repeatedly found should be certified for class treatment. The class is united with respect to proof of liability and potential

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Litigation, 75 F.R.D. 727 (N.D.III. 1977).

injury because the claims are based on defendants' uniform policies and practices and standardized CDVs and ACDVs and uniform descriptions of the investigation performed. These uniform procedures, the improper exercise of which affected all members in the same fashion, constitute a failure to comply with the CCCRA's dual requirements: that all dispute information provided by a consumer be reviewed and considered as part of the reinvestigation process and that a consumer be given an explanation of how that purported reinvestigation was in fact performed upon request. The two policies here in dispute are designed to and do go together. Since the reinvestigation process and result do not include the consumer after the dispute is made, 1785.16(a) and (b) and (d)(4) exist to assure the process actually takes place and allows the consumer to know how in fact the dispute was "adjudicated." Here, unless the class is certified the minimal assurance of fairness the CCRAA affords consumers will not be guaranteed.

B. The Proposed Class Satisfies the Requirements of Rule 23(a)

The determinations called for by Rule 23(a) are questions addressed to the sound discretion of the district court. *Gulf Oil Co.*, *supra* at 100. Courts have adopted a liberal construction of Rule 23. *Blackie*, *supra* at 901-05.

The focus is simply on whether the prerequisites of Rule 23(a) have been met. *Dawes v.*The Philadelphia Gas Commission, 421 F. Supp. 806, 813 (E.D. Pa. 1976). In determining whether an action may be maintained as a class action, the issue is "merely whether the representative plaintiffs have demonstrated the probability of the existence of a sufficient number of persons inclined and similarly situated." Moreover, since class determination is made at the pleading stage of the action, the substantive allegations in the complaint are accepted as true for purposes of the class motion. *Blackie, supra* at 901. "Courts take a common sense approach that the class is united by a common interest in determining whether a defendant's course of conduct is in its broad outlines actionable, which is not defeated by slight differences in class members' positions." *Id.* at 902-3. If any doubt exists, "any error, if there is to be one, should be committed in favor of allowing the class action." *Hoffman Elec., Inc. v. Emerson Elec. Co.*, 754 F. Supp. 1070, 1075 (W. D. Pa. 1991); *Moskowitz v. Lopp*, 128 F.R.D. 624, 628 (E.D. Pa. 1989).

The acts which are alleged to have occurred and, more importantly, continue to occur, violate important public rights. By enacting the reinvestigation provisions of the CCRAA, the legislature determined that consumers must have a reasonable, fair and thorough opportunity to assure that items being reported about them and used by third persons are, in fact, accurate. This requirement is doubly important as it is the sole means by which a consumer may dispute what can be an entirely unfounded and inaccurate assertion about their character. The matters at issue are not insubstantial: they go to basic financial credit concerns such as purchasing a home. Here, as currently practiced by each of the CRAs, the reinvestigation process allows the party originating the disputed information to be the sole investigator and judge of the veracity of what they themselves report and oftentimes have an interest in continuing to report. Moreover there is nothing that assures the furnisher will actually do any investigation at all. As the sole remedy, it is clear that the reinvestigation procedures were meant to be something more than a pro forma parroting back and forth of the information provided. Unfortunately, that is precisely what the CDV process is. See *Crane, supra* at 315-317; *Sampson v. Equifax*, 2005 WL 2095092 (SD Ga. 2005).

Moreover, and doubly injurious to California consumers, even when the consumer requests a description of how her dispute was actually investigated, she is given nothing more than a boilerplate recitation of the defendants' reinvestigation duties, not what was actually done in her particular case. In essence meaning that, after the consumer makes a dispute, she is left entirely in the dark about how the dispute has been "adjudicated" no matter how much effort she makes—unless a lawsuit and discovery procedures are initiated in a court of law. As such, prosecution as a class action is appropriate and desirable.

Further, judicial economy requires that this action proceed through the class action vehicle. The CCCRA specifically provides for class actions in the case of willful violation of any of its provisions. CC section 1785.31(c). The Plaintiff and the Class members' only alternative to proceeding as a class action is to file individual claims. To do so would be time consuming and redundant, as each Plaintiff would be required to conduct discovery into Defendants' business

practices to prove exactly the same allegations and proffer exactly the same evidence. Each Plaintiff would then be required to brief and argue the same questions of law.

This action, as discussed below, meets all the requirements of Rule 23(a). This class is ascertainable by and through the fact that the use of CDVs are uniform and so too the practices and procedures used pursuant to them. The practices are similarly uniform, i.e., what the CDVs allow in terms of reflecting consumer disputes is uniform—limitation to a two word code and one sentence statement, failure to determine what a furnisher does in response to the CDV, the failure of the CDV system to allow for relaying of consumer dispute support documentation. Each of these shows a well-defined community of interest exists and common issues of fact and law predominate. The same is true for the form response to consumer requests for a description of the reinvestigation process. Further, the proposed Class Representative meets each of the applicable criteria for certification since he suffered all the delicts alleged in the complaint.

1. The Class is so numerous that joinder of all members is impracticable

Rule 23(a)(1) requires that the proponent of a class action demonstrate that "the class is so numerous that joinder of all members is impracticable." FRCP 23(a)(1). The Rule does not require that joinder be impossible; rather, joinder of all members is impracticable when the procedure would be "inefficient, costly, time-consuming, and probably confusing." *Harris v. Palm Springs Alpine Estates* 329 F2d 909, 913-4 (9th Cir. 1964). This Court may make "common sense assumptions" in order to support the finding of numerosity. *Snider v. Upjohn Co.*, 115 F.R.D. 536, 539 (E.D. Pa. 1987). Moreover, it is permissible to estimate class size. *In re ORFA Sec. Litig.*, 654 F. Supp. 1449, 1464 (D.N.J. 1987).

The numerosity requirement is satisfied as long there is a reasonable basis for believing the number of class members exceeds the minimum required. It is then incumbent on the defendant to show a more accurate figure. In particular, lack of knowledge as to the exact number of class members should not be a bar to maintaining a class action where the defendants alone have access to such data. *Jackson v. Foley* 156 FRD 538 (EDNY 1994); *Ventura v. New York City Health* 125 FRD 595, 599 (SDNY 1999); *Lewis v. Gross* 663 Fsupp 1164, 1169

(EDNY 1986). "Generally speaking, courts will find that the "numerosity" requirement has been satisfied when the class comprises 40 or more members and will find that it has not been satisfied when the class comprises 21 or fewer." *Ansari v. NYU* 179 FRD 112, 114 (SD NY 1998); *Consolidated Rail v. Hyde Park* 47 F3d 473, 483 (2nd Cir. 1995).

Here, there is no dispute that there will be thousands, at a minimum, of each type of class member. It is without dispute that millions of consumer disputes are made nationwide to each of the defendants each year, that each employs the reinvestigation processes in dispute and that each routinely provides descriptions of the reinvestigation process in a boilerplate fashion. While defendants have steadfastly refused to provide actual numbers of California consumers subjected to these practices, the clear inference from the numbers actually provided is that there will be more than enough California consumers effected to meet the numerosity requirements.

Therefore, there appears to be no issue that the numerosity element is met.

2. There are questions of law and fact common to the Class

Rule 23(a)(2) requires a showing of the existence of "questions of law or fact common to the class." FRCP (a)(2). "The Ninth Circuit construes commonality liberally." *Schwarm v. Craighead*, 233 FRD 655, 660-61 (ED Cal. 2006), citing *Hanlon v. Chrysler*, 150 F3d 1011, 1019 (9th Cir. 1998) ["23(a)(2) has been construed permissively. All questions of fact and law need not be common to satisfy the rule. The existence of shared legal issues with divergent factual predicates is sufficient as is a common core of salient facts with disparate legal remedies.]" This "threshold of commonality is not high." *In re School Asbestos Litig.*, 789 F.2d 996, 1010 (3rd Cir., 1986) (quoting *Jenkins v. Raymark Indus., Inc.*, 782 F.2d 468 (5th Cir. 1986), *cert. denied*, 479 U.S. 852 (1987)). The rule does not require that all questions be common or even that common questions predominate. *Hummel v. Brennan*, 83 F.R.D. 141, 145 (E.D. Pa. 1979). All class members need not share identical claims; "factual differences among the claims of the putative class members do not defeat certification." *Baby Neal v. Casey*, 43 F.3d 48, 56 (3d. Cir. 1994). Indeed, a single common question is sufficient to satisfy the requirements of Rule 23(a)(2). *In re Prudential Insurance Company America Sales Practice Litigation*

Agent Actions, 148 F.3d 283, 310 (3d Cir. 1998).

A common question is one which "arises from 'a common nucleus of operative facts' regardless of whether 'the underlying facts fluctuate over the class period and vary as to individual claimants.' " *In re School Asbestos Litig.*, 104 F.R.D. 422, 429 (ED Pa. 1984). "The fact that there is some factual variation among the class grievances will not defeat a class action. . . . A common nucleus of operative facts is usually enough to satisfy the commonality requirement of Rule 23(a)(2)." *Rosario v. Livaditis* 963 F2d 1013, 1017-8 (7th Cir. 1992).

Suits seeking joint relief, such as an injunction or declaratory judgment, usually present "common questions" by their very nature. *Fraga v. Smith* 607 F.Supp 517, 522 (D Or 1985). A lesser degree of certainty is required when the class is a 23(b)(2) class seeking injunctive or declaratory relief. *Robertson v. NBA* 389 F.Supp. 867, 896-7 (SD NY 1975). *Manual for Complex Litigation*, Third, section 30.14.

Courts have typically found a common nucleus of operative facts where, as in the present action, the defendant engaged in standardized conduct toward putative class members. *Keele v. Wexler*, 1998 U.S. App. LEXIS 15029 (7th Cir. 1998) (class certified in FDCPA action on behalf of all Colorado residents who received debt collection letters from defendant); *Wilborn v. Dun & Bradstreet Corporation*, 1998 U.S. Dist. LEXIS 12618 (N.D. Ill. 1998) (FDCPA class certified regarding form collection letter); *West v. Costen*, 558 F. Supp. 564, (W. D. Va. 1983) (FDCPA class certified regarding alleged failure to provide required "validation" notices); *Prudential, supra*, at 309-310 (Prudential's orchestrated sales presentations, the plaintiffs' common legal theories, Prudential's common defenses, and other common issues undoubtedly satisfy the commonality and predominance requirements); *Chandler v. Southwest Jeep-Eagle*, 162 F.R.D. 302, 308 (N.D. Ill. 1995) (common nucleus of operative facts where defendants engaged in standardized conduct toward members of the proposed class).

Moreover, it is well established that the presence of some individualized issues does not overshadow the common nucleus of operative fact presented when the defendant has engaged in standardized conduct toward the Class. *Prudential*, *supra* at 309-310 (individual damages do not

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undermine predominance of common issues); *Dawes, supra* at 814 (presence of individual damage claims does not justify denial of class treatment of common issues); *Heartland Communications v. Sprint Communications*, 161 F.R.D. 111, 114-15 (D. Kan 1995) (minor differences in contracts signed by class members did not suffice to preclude a finding of commonality).

Plaintiff has alleged that each member of the proposed Class was subject to acts violative of the CCRAA and redressable as statutory violations under CC section 1785.31 from a common course of conduct. The complaint details the straightforward common nucleus of facts and resulting common questions of law and fact: the improper reinvestigation process and inadequate response to requests to detail that process. Both of these are shown by the systemic use of forms, the CDVs and the description of the reinvestigation process.

Each of these issues is best suited to proof and adjudication on a classwide basis, given that the issues are common as is the relief sought and the ability to determine California consumers were subject uniformly to the acts, practices and policies alleged, particularly given the clarity and legal nature of the allegations in issue and the court's ability to determine whether defendants' acts, practices and policies comply with the law.

As to the pertinent class and class definition, the proof of all elements is quite simple: the failure to maintain a reinvestigation procedure that complies with the CCRAA and the failure to provide a notice and/or an actual description of the reinvestigation process. As to the reinvestigation process, the CDVs themselves, and the practices and procedures of each of the defendant credit reporting agencies regarding their use, is largely the same: a two letter code is used to describe the consumer's dispute, a one sentence statement is derived from the consumer's dispute on a commonly used form. There is no room given to explain what the investigation entailed or why the result was what it was. No document the consumer provides with a dispute is conveyed to the so-called furnisher. The CDV is not sent to the actual purported creditor, but to a debt collector. As to the reinvestigation description, none of the defendant credit reporting agencies actually details the reinvestigation process upon request. Rather, they provide a

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Where, as here, the Plaintiff alleges a common pattern of wrongdoing, and will present the

boilerplate form explanation of what the reinvestigation process is—most times, before it is even requested.

Accordingly, the proposed class presents a well defined community of interest and common issues of law and fact prevail over individual issues.

3. The claims of the representative parties are typical of the claims of the Class

Rule 23(a)(3) requires that the claims of the class representatives be "typical of the claims ... of the class." FRCP 23(a)(3). Rule 23(a)(3) and the adequacy of representation requirement set forth in subsection (a)(4), are designed to assure that the interests of unnamed class members will be adequately protected by the named class representatives. General Telephone Co. of Southwest v. Falcon, 457 U.S. 147, 157 n.13 (1982); In re School Asbestos Litig., supra, at 429-30.

The threshold for establishing typicality is low. "Under the rule's [23's] permissive standards, representative claims are "typical" if they are reasonably co-extensive with those of absent class members; they need not be substantially identical." *Hanlon, supra* at 508; *CRLA v.* Legal Services, 917 F2d 1171, 1175 (9th Cir. 1990). "Typicality refers to the nature of the claim or defense of the class representative, and not the specific facts from which it arose or the relief sought." Schwarm, supra, at 662. "Rule 23 does not require that the representative plaintiff have endured precisely the same injuries that have been sustained by the class members, only that the harm complained of be common to the class " Hassine v. Jeffes, 846 F.2d 169, 177 (3d Cir. 1988) (emphasis in original). The measure of whether a plaintiff's claims are typical is whether the nature of plaintiff's claims, judged from both a factual and a legal perspective, are such that in litigating his personal claims he can reasonably be expected to advance the interest of absent class members. General Telephone, supra at 156-157; CRLA, supra at 1175. Put another way, "[c]laims [are considered] typical when the 'essence' of the allegations concerning liability, and not the particularities, suggest adequate representation of the interests of the proposed class members." In re School Asbestos Litig., supra at 430; Prudential, supra at 311-312.

same evidence (based on the same legal theories) to support her claims and the claims of the Class members, courts have held the typicality requirement to be satisfied, notwithstanding 2 factual variances in the position of each class member. Here, the class representative's claim is 3 similarly situated in regards to the course of conduct that gives rise to the claims of the other class 4 members, and her claims are based on the same legal theory. Ms. Carvalho was subject to the 5 reinvestigation methods in dispute. Her dispute was reduced to a two letter code and a one 6 sentence narrative. It did not include the conveyance of the documents she sent in support of her 7 dispute to the furnishers of the disputed entry. It did not include any communication with the 8 actual originator of the disputed information. It did not include any investigation by the 9 defendants more than putting together and sending the CDV. It did not include any requirement 10 that the furnisher actually investigate anything. It is apparent that these policies of 11 "reinvestigation" are systemic and routinely used by the defendants. 12

Moreover, having been subjugated to this reinvestigation method, the defendants admittedly provided plaintiff and other members of the class nothing more than a recapitulation of their statutory duties when responding to requests for a description of how a reinvestigation was performed and do so in a pro forma manner. Hence, the consumer may face not only the routine verification of a disputed entry, but the entire failure to explain how the dispute was in fact verified. Under the authorities, no further showing is required to satisfy the requirement of typicality.

4. The Plaintiffs will fairly and adequately protect the interests of the Class

The requirement of Rule 23(a)(4) is met if it appears that (1) Plaintiffs' attorneys are qualified, experienced and generally able to conduct the litigation and (2) Plaintiffs' interests are not antagonistic to those of the class they seek to represent. *Lerwill v. Inflight Motion Pictures*, 582 F2d 507, 512 (9th Cir. 1978); *Prudential*, 148 F.3d at 312.

The existence of the elements of adequate representation are presumed and "[t]he burden is on the defendant to demonstrate that the representation will be inadequate." *In re School Asbestos Litig.*, *supra* at 430. As the court explained in *Cook v. Rockwell Int'l Corp.*, 151

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[A]dequate representation presumptions are usually invoked in the absence of contrary evidence by the party opposing the class. On the issue of no conflict with the class, one of the tests for adequate representation, the presumption fairly arises because of the difficulty of proving negative facts. On the issue of professional competence of counsel for the class representative, the presumption fairly arises that all members of the bar in good standing are competent. Finally, on the issue of intent to prosecute the action vigorously, the favorable presumption arises because the test involves future conduct of persons, which cannot fairly be prejudged adverselv.

If there are any doubts about adequate representation or potential conflicts, they should be resolved in favor of upholding the class, subject to later possible reconsideration, or subclasses might be created initially.

<u>Id.</u>, (quoting *2 Newberg*, § 7.24 at pp. 7-81, 7-82).

Both prongs of the "adequacy" test are met here. First, Plaintiffs have retained counsel highly experienced in class action litigation to prosecute their claims and those of the Class. Bochner Declaration at paragraph 7. Second, the representative plaintiff will fairly and adequately represent the interests of the class.

As to adequacy of counsel, it is properly presumed at the outset of litigation, in the absence of specific proof to the contrary by the defendant. 2 Newberg on Class Actions, section 3.42 at 3-220-21. Prior experience in class actions and in the substantive law area involved is not required for demonstrating that class counsel will adequately represent the class. Newberg on Class Actions, section 3.42 at 3-223. In any case, plaintiff's counsel has experience in complex multi-plaintiff (approximately 120 plaintiffs) litigation, as well as lead counsel on two other class certified cases and approximately one half dozen certification-pending cases. *Culinary* **Bartender Fund v. Las Vegas Sands**, 244 F3d 1152, 1162 (9th Cir. 2001).

As to adequacy of representative, there is nothing to suggest that the representative Plaintiff has any interest antagonistic to the vigorous pursuit of the Class claims against Defendants. Because of the difficulty in proving the negative, it is Defendants' burden to prove any antagonism. See *Lewis v. Curtis*, 671 F2d 779, 788 (3rd Cir., 1982). The representative plaintiff's interests in the litigation are co-extensive with the interests of the class. She and the class were both subject to the improper practices alleged. Ms. Carvalho has further agreed to act as class representatives and has retained experienced counsel. This demonstrates her

the adequacy requirement.

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C. The Conditions of Rule 23(b) Have Been Met

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In addition to meeting the prerequisites of Rule 23(a), an action must satisfy at least one of the three conditions of subdivision (b) of Rule 23. Plaintiff proceeds here under Rule 23(b)(2) and (3) which provides in pertinent part:

An action may be maintained as a class action if the prerequisites of subdivision

commitment to bringing about the best possible results for the benefit of the class and thus meets

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(a) are satisfied, and in addition:

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(2) the party opposing the class has acted or refused to act on grounds generally applicable to the class, thereby making appropriate final injunctive relief or corresponding declaratory relief with respect to the class as a whole; or

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(3) the court finds that the questions of law or fact common to the members of the class predominate over any questions affecting only individual members . . .

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FRCP 23(b)(2), (3). A court may certify a class for injunctive relief under Rule 23(b)(2) and a separate class for individual damages claims that meet Rule 23(b)(3). If the individual damages claims do not meet Rule 23(b)(3) standards, the court may certify the Rule 23(b)(2) class alone. Schwarzer, *Federal Civil Procedure Trial*, section 10:404; *Dukes v. Wal-Mart*, 509 F3d 1168, 1186-1188 (9th Cir. 2007).

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1. The Conditions of Rule 23(b)(2) Have Been Met

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The requirements of Rule 23(b)(2) are met where the acts alleged apply generally to the class, but this does not mean that every single class member must have been injured or aggrieved in the same way by the defendant's conduct. It is sufficient if defendant has adopted a pattern of activity that is likely to be the same as to all members of the class. *Baby Neal, supra* at 52 and 63-4. The CCRAA, CC section 1785.31(b) specifically provides that "injunctive relief shall be available to any consumer aggrieved by a violation or a threatened violation of this title whether or not the consumer seeks any other remedy under this section." Injunctive relief has been allowed in FCRA cases. See *Andrews v. Trans Union*, 7 F.Supp.2d 1056, 1084 (CD Cal. 1998) and it does not appear that the FCRA preempts state law on the issue. *Credit Data of Arizona v.*

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Arizona, 602 F.2d 195, 197 (9th Cir. 1979); White v. First American Registry, 2005 WL

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1713065 *3, 4 (SD NY 2005). Plaintiffs have alleged a uniform practice and policy conducted by Defendants against Plaintiffs and the Class members and seek injunctive relief therefrom.

2. The Conditions of Rule 23(b)(3) Have Been Met

In the case of a Rule 23(b)(3) certification [where damages are sought], the court looks to whether questions of law or fact common to the class "predominate" over questions affecting individual members and, on balance, whether a class action is superior to other methods available for adjudicating the controversy.

a. Common Issues Predominate

Common issues predominate over individual issues where plaintiffs have alleged a common course of conduct on the part of a defendant. *Prudential*, *supra* at 314-315.

Predominance is determined not by counting the number of common issues but by weighing their significance. *Mullen v. Treasure Chest Casino*, 186 F3d 620, 627 (5th Cir. 1999). Further, differences in class members' damages generally will not prevent a finding of predominance. *In re Visa Check/Master Money Antitrust Litigation*, 280 F3d 124 (2d Cir. 2001); *Blackie*, *supra* at 905. Where common questions predominate, a class action can achieve economies of time, effort and expense as compared to separate lawsuits, permit adjudication of disputes that cannot be economically litigated individually, and avoid inconsistent outcomes, because the same issue can be adjudicated the same way for the entire class. If common questions do not predominate, then little time or effort is saved and a class action for damages is not appropriate. *Advisory Committee Note to Rule 23(b)(3)*, 39 FRD 102 (1966).

Here, the weighty issues of the propriety of the broadly and uniformly used, but facially noncompliant CDVs and boilerplate descriptions of the reinvestigation provided by the CRAs weigh heavily for a finding of predominance in this case. To the rare extent a CDV was not used in a reinvestigation, such consumers can be excluded from the class.

As set forth, the damages plaintiff seeks are statutory in nature, see CC sections 1785.31(a)(2)(B) and 1785.31(c). There has been some issue as to how class actions are to be handled vis-a vis "actual" damages. In *Schwarm*, *supra*, a Fair Debt Collection Practices Case,

the court certified a class of both actual and statutory damage. In *Clark v. Experian*, 2001 WL 1946329 * 3, 4 (DSC 2001), the court refused to certify a Fair Credit Reporting Act (FCRA) class action because only statutory damages were sought. In *Clark v. Experian*, 2002 WL 2005709 (DSC 2002), upon amendment of the complaint to include, in the alternative, an allegation that the defendants negligently violated the FCRA, * 2, the court certified the action, despite the fact that actual damages type claims were not suitable for class action, it found the statutory damage claims predominated. *4.

In *Murray v. GMAC*, 434 F3d 948 (7th Cir. 2007), the court provided an extended analysis explaining why class actions seeking statutory damage claims alone, despite the availability of other remedies under the FCRA, were certifiable:

The district court's second reason [for denial of class certification]—that Murray should have sought compensatory damages for herself and all classmembers rather than relying on the statutory-damages remedy—would make consumer class actions impossible. What each person's injury may be is a question that must be resolved one consumer at a time. Although compensatory damages may be awarded to redress negligence, while statutory damages require wilful conduct, introducing the "easier" negligence theory would preclude class treatment. Common questions no longer would predominate, and an effort to determine a million consumers' individual losses would make the suit unmanageable. Yet individual losses, if any, are likely to be small—a modest concern about privacy, a slight chance that information would leak out and lead to identity theft. That actual loss is small and hard to quantify is why statutes such as the Fair Credit Reporting Act provide for modest damages without proof of injury. Rule 23(b)(3) was designed for situations such as this, in which the potential recovery is too slight to support individual suits, but injury is substantial in the aggregate. See, e.g., *Mace v. Van Ru Credit Corp.*, 109 F.3d 338, 344-45 (7th Cir. 1997).

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Refusing to certify a class because the plaintiff decides not to make the sort of person-specific arguments that render class treatment infeasible would throw away the benefits of consolidated treatment. Unless a district court finds that personal injuries are large in relation to statutory damages, a representative plaintiff must be allowed to forego claims for compensatory damages in order to achieve class certification. When a few class members' injuries prove to be substantial, they may opt out and litigate independently. See *Jefferson v. Ingersoll International, Inc.*, 195 F.3d 894 (7th Cir. 1999). Only when all or almost all of the claims are likely to be large enough to justify individual litigation is it wise to reject class treatment altogether. Cf. *In re Rhone-Poulenc Rorer Inc.*, 51 F.3d 1293 (7th Cir. 1995).

See also *White v. E-Loan*, 2006 WL 2411420 *3 (ND Cal. 2006). *Murray's* well reasoned opinion now seems to express the state of law as seen by a large majority of courts considering such issues. See *In re Farmers Insurance FCRA Litigation*, 2006 WL 1042450, *7 (WD Ok

2006) [compiling cases]. However plaintiff is willing to pursue other damages if required to certify the case.

Moreover, in any case, individual damages issues should not prevent a finding of predominance. The court may certify as to liability alone. If some common issues could be dispositive, though there are also individual issues, the court may certify a class (or classes) as to the common issues alone. FRCP 23(c)(4); *Jenkins, supra* at 472. Finally, if common issues do not predominate across the entire class, subclassing may facilitate the prerequisites of Rule 23(b)(3). *Pruitt v. Allied Chemical*, 85 FRD 100, 118 (ED Va. 1980).

b. Class Action is Superior

In addition to finding the predominance of common questions, Rule 23(b)(3) also requires that the Court determine that "a class action is superior to other available methods for the fair and efficient adjudication of the controversy." It has been widely recognized that a class action is superior to other available methods--particularly, individual lawsuits--for the fair and efficient adjudication of a suit that affects a large number of persons injured by violations of consumer protection laws or common law. *Prudential*, supra at 316. Class treatment is especially appropriate for consumer claims. Amchem Products v. Windsor, 521 US 591, 625 (1997). Consumer class actions such as the case at bar easily satisfy the superiority requirement of Rule 23. Lake v. First Nationwide Bank, 156 F.R.D. 615, 626 (E.D. Pa. 1994) (public interest in seeing that rights of consumers are vindicated favors disposition of claims in a class action). In regards to the CCRAA, the legislature, apparently understanding the momentous step it was taking by allowing private entities to largely adjudicate disputed claims, specifically allowed class actions when these responsibilities were breached. See CC section 1785.31(c). It is so because it is so unlikely and unwieldy for unknowing individuals to bring lawsuits on their own for violation of the provisions at issue in this case, while on the other hand, it is so important to deter the CRAs from continuing these practices.

Rule 23(b)(3)(A)-(D) lists four factors pertinent to the decision of whether a class action is superior: the interests of the members of the class to individually control the prosecution of

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separate actions, the extent and nature of litigation concerning the controversy already commenced by the members of the class, the desirability or lack of desirability of concentrating the litigation of the claims in the particular forum and the difficulties likely to be encountered in the management of the class action.

As to the first factor, the issues are simply (1) whether CDVs comport with CCRAA section 1785.16's requirements and, if not, whether the CRAs violate the CCRAA in using the CDV process in such a matter that it constitutes a statutory violation per CCRAA section 1785.31(a)(2) and (c) and (2) whether the description of the reinvestigation provided to consumers by the CRAs comport with CCRAA section 1785.16(d)(4). CCRAA specifically provides for class actions irrespective of any other prerequisites at section 1785.31(c), indicated the legislature's intent that class actions were a superior method of handling claims for violations of the CCRAA. The court in *Schwarm*, supra at 664 found that "class action certifications to enforce compliance with consumer protection laws are "desirable and should be encouraged," citing *Ballard v. Equifax*, 186 FRD 589, 600 (ED Cal. 1999).

As to the second and third factors, plaintiff is unaware of any pending cases, class or otherwise, specifically addressing the issue of the CDVs or descriptions compliance with the CCRAA. Even if there were, it is not clear why having a single ruling regarding the adequacy of the CRAs' procedures would make a class action inferior. It would have the efficient effect of providing a single ruling applicable to any case where the issue were the same. Plaintiff is unaware of any reason why concentrating the issues in this court would not be desirable.

In regard to the fourth factor, manageability, plaintiff is aware of no likely difficulties in proceeding. The parties acknowledging having records of the persons subject to the acts in dispute. Court have found that the plaintiff is not required at the certification stage of the proceedings to establish the existence and identity of class members. The issue, within the context of manageability, the issue is whether there exist sufficient means for identifying class members at the remedial stage. The identity of class members need not be ascertained before class certification, they need only be ascertainable. *Manual for Complex Litigation, Fourth* at

1	section 21.222. Here, the means are available in that there is no issue that the defendants have		
2	records from which to identify class members. Indeed, courts have allowed notice by publication		
3	to discover whether an ascertainable class exists. <i>Abramovitz v. Ahern</i> , 96 FRD 208, 213 (D Ct		
4	1982).		
5	V. CONCLUSION		
6	This case meets all the requirements for class certification: There is an ascertainable class		
7	and a well-defined community of interest in the litigation. Plaintiffs have demonstrated the		
8	predominance of common issues of fact and law, numerosity, typicality, adequacy and		
9	superiority.		
10	For these reasons, plaintiffs respectfully submit the proposed class should be certified.		
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12	August, 2008 LAW OFFICE OF RON BOCHNER		
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15	BY RON K. BOCHNER		
16	Attorney for Plaintiff Carvalho and The Class		
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